

Harding Coughter
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senior art director

experience

Mekanism, New York – Art Director to Sr. Art Director
February 2021 to present
FCB NY, New York – Art Director
March 2020 to February 2021
Anomaly, New York – Art Director/Creative Technologist
May 2018 to February 2020

Fallon Art Director Intern – June to August 2017
C-VILLE Weekly Senior Designer – 2014 to August 2016
VCU research grant project member, UX designer – 2014
UX Design Intern at Willow Tree, Inc – 2013

education

VCU Brandcenter
Masters of Business Science

Virginia Commonwealth University School of the Arts
Bachelor of Fine Arts in Graphic Design
VCU da Vinci Center - Product Innovation Certificate

Santa Reparata International School of the Arts
Florence, Italy

personal awards

Best Costume – Mekanism’s Halloween 2022 & 2023
Best Costume – Anomaly’s Halloween 2018
Blue Ribbon, Honey – Albemarle County Fair 2008

activities & memberships

Brooklyn Museum
Brooklyn Public Library
The National Historical Society of the Colonial Dames of America

tools & skills

Adobe Creative Suite
Midjourney & ChatGPT
HTML, Wordpress, CSS, JAVA & Processing
Sketch
Invision & Principle
UX & UI Design
Prototyping
3D printing & laser cutting
SketchUp
Sewing & tailoring
Letterpress
Book binding
Can successfully light a one match fire

clients

Quaker Oats
Alaska Airlines
Pepsi Co
Jose Cuervo
Peloton
Fossil
Fanatics
BlueCross BlueShield
Reese’s
KitKat
Carnival Cruise
Petco
Budweiser
Panera